

## Press Release

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FOR IMMEDIATE RELEASE

### **Frisco Diva's - Thai Le Receives 2014 Best Businesses of Frisco Award**

Frisco Award Program Honors the Achievement

Frisco, October 21, 2014 -- Frisco Diva's - Thai Le has been selected for the 2014 Best Businesses of Frisco Award in the Hair Extensions category by the Best Businesses of Frisco Award Program.

Each year, the Best Businesses of Frisco Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Frisco area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2014 Best Businesses of Frisco Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Best Businesses of Frisco Award Program and data provided by third parties.

About the Best Businesses of Frisco Award Program

The Best Businesses of Frisco Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Frisco area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Best Businesses of Frisco Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Best Businesses of Frisco Award Program

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